

GEORGIA HISTORICAL SOCIETY



## GEORGIA BUSINESS HISTORY INITIATIVE

*Sharing the Stories of the Businesses that Built Georgia*



★ ★ ★ ★ ★  
GEORGIA  
CHAMBER







**A PROFILE IN GEORGIA'S  
BUSINESS HISTORY**

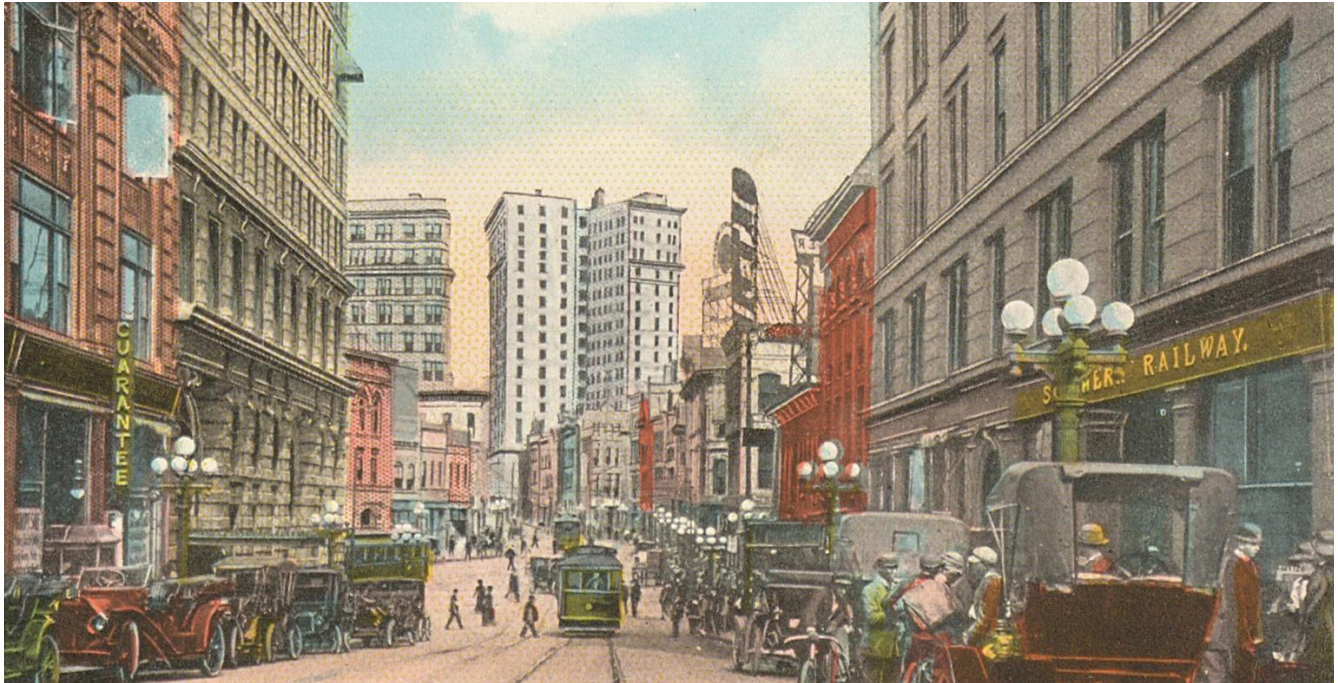
The consistent focus throughout the history of the Georgia Chamber has been to promote economic growth, be the strongest advocates possible for free enterprise, and to enhance Georgia's competitiveness. For more than 100 years, the Georgia Chamber has been committed to Georgia's economic and community development, ensuring Georgia remains the number one state in the country to do business.

~ Georgia Chamber of Commerce



# GEORGIA CHAMBER OF COMMERCE

## A PROFILE IN GEORGIA'S BUSINESS HISTORY



## Origins & Purpose

As Georgia entered the 20th century, change was on the horizon. Georgia's political and business leaders were looking toward the future with plans to put the state at the forefront of tourism and economic development within the United States.

In 1911, research began in earnest to create a chamber of commerce that would advance the interests of the people of Georgia. On April 23 of that year, the Barnesville Chamber of Commerce put a notice in *The Atlanta Constitution* informing the public of the call for a convention to create a state chamber of commerce. Having invited mayors, city councils, and trade board members from every city and town in Georgia, the group planned for a summer convention that would launch an active and **robust** organization, ready to usher in a new era of economic progress.

# CALL CONVENTION FOR STATE BOARD

Barnesville, Ga., April 22.—(Special.) The Barnesville Chamber of Commerce has issued a call for a convention to be held at Barnesville on July 19 and 20 to organize a Georgia state chamber of commerce.

It is planned to make this organization one of the greatest factors in the future upbuilding of the state. The members of the Barnesville board are impressed with the fact that the spirit of progress has spread over the state so generally within recent years that the time has come for a concentration of effort that will carry this era down into history as the greatest age of progress Georgia has ever known.

The convention, which will be addressed by some of the most prominent men in the state, will be held in the Barnesville auditorium, which will seat 2,500 people. In the invitation which has been sent to the mayors and councils and trade boards of every city and town in the state, the local chamber stresses the point that it has undertaken no preliminary work that would result in a cut and dried performance at the convention, but that the convention is called simply because they believe that the work is broad enough and of enough importance to justify concerted action.

The first day will be devoted to temporary organization of the convention and the consideration of a

constitution and by-laws and the appointment of temporary committees.

The second day will be devoted to the permanent organization of the Georgia State Chamber of Commerce. On both days addresses will be delivered by prominent statesmen.

The resolutions passed by the Barnesville Chamber of Commerce, in which the call is issued for this convention are as follows:

"Be it resolved, by the mayor and council, or chamber of commerce, or similar organization in the city ——— That the time has come for the cities or commercial bodies of Georgia to meet and to recognize the existence of each other and to establish a central organization through which and by which all interested in the welfare of Georgia can exchange fraternal greetings and encourage and assist each other in the great work for the upbuilding of Georgia and every portion of it.

"That the time has come for all men and organizations to aim for the honor of Georgia and the glory of the south; to stand together shoulder to shoulder and lead the march of progress toward the era of prosperity that is dawning upon the southland and which shall be unprecedented in the palmiest days of her history.

"That all organizations, whose principal ideas and operation are identical, should blend together for one identical purpose and that purpose to make Georgia and every sun-kissed portion of it not only the Empire State of the South, but the rock of unshakeable strength upon which shall rest the assured prosperity of our people.

"Therefore be it resolved further, That we appoint a delegate to attend a convention to be held at Barnesville, Ga., 19th and 20th of July, which convention is to organize and establish the 'Georgia State Chamber of Commerce;' that such delegate, or in his stead an alternate shall take part in the action of such convention and there in the name and by the authority of ——— assist in the organization of the 'Georgia State Chamber of Commerce.'"



To raise awareness and support for the July meeting, a group of business leaders referred to as the “Barnesville Convention” or “Barnesville Party” in the newspapers, set out to learn what was needed across the state. Over the course of the summer and fall of 1911, they visited 50 Georgia towns and cities to hear from local communities about their visions for their town, as well as for Georgia as a whole. The group was provided a Primo Car to make the trip.



### PRIMARY SOURCE INVESTIGATION:

#### Primo Car Ad

Based on the document, answer the following questions:

- What can you learn about the vehicle just from the picture?
- How does the ad connect the reader to the Georgia Chamber of Commerce?
- What selling point are they trying to make?

In June of that year, the group expanded its learning tour by traveling to Columbia, South Carolina; Raleigh, North Carolina; Richmond, Virginia; Washington, D.C.; and New York City, to learn about the different formats, objectives, and outcomes of their respective chambers of commerce. A highlight of the trip was meeting with President William Howard Taft in Washington, D.C., as one of his major presidential priorities was to establish the United States Chamber of Commerce, which came to **fruition** in 1912.

The learning tour set the stage for a successful convention in Barnesville in July. Per *The Atlanta Constitution*, “the convention from every standpoint has been a splendid success.”

Over the course of the next few years, organizational meetings and learning tours continued.



**Five Passenger, \$1,750**  
**Baby Tonneau, \$1,600**  
**Torpedo Roadster, \$1,500**

A Perfect Score in the “Round-the-State (Georgia) Tour” — 1,130 miles without an adjustment, repair, puncture or blowout. Used by Atlanta Journal and New York Herald for 2,500 miles of scouting service between Atlanta and Jacksonville, Fla. Not necessary to lift hood once, except for oiling purposes.

**Classy Lines ◀ Unusual Hill-Climbing Ability ◀ Negotiates the Worst of Country Roads**

**CATALOG UPON REQUEST**

**PRIMO MOTOR CO., Atlanta, Ga.**

## BOOSTERS ON WAY HOME AFTER A REMARKABLE TRIP

Barnesville, Ga., June 26.—(Special.) The scout car of the Georgia State Chamber of Commerce from Barnesville, boosting the State Chamber of Commerce convention to be held in July, is now on its home trip after having visited Columbia, Raleigh, Richmond, Washington and New York city.

In all of these cities, besides in various minor ones, the Barnesville boosters have been most cordially welcomed and royally entertained. They have received the hearty affiliation of the chambers of commerce in each city and the mayors and governors have joined in entertaining the party on their trip. Governor Kitchens, of North Carolina, showed especial interest in the organization of the State Chamber of Commerce, as did Governor Mann, of Virginia, who has promised to be in Barnesville during the convention and will make an address.

In Washington they were taken in hand by the Georgia congressmen and were honored by an official interview with the president, who is still wanting to know where Barnesville so suddenly sprung from and whether or not it is a suburb of Atlanta or Macon. They were most cordially received in the

east room of the executive mansion, the president quitting his desk to entertain the Georgians. The New York Chamber of Commerce also promises to aid Barnesville in every way possible in the amalgamation of the Georgia trade bodies.

The party is returning via the national highway and will be received in all cities en route by the chambers of commerce and the mayors. They will reach Barnesville the latter part of the week.

The automobile used on the journey is a Primo, furnished by the Primo Auto Company, of Atlanta. It has created much interest on the trip and has at all times kept up to the schedule.



## What is a chamber of commerce?

"A chamber of commerce is an association or network of businesspeople designed to promote and protect the interests of its members. It is often made up of a group of business owners that share a locale or interests but can also be international in scope." (Investopedia.com)

The role of a chamber of commerce often includes things like:

- Providing opportunities for businesspeople to network;
- Facilitating educational or professional learning seminars;
- Lobbying the government relative to the community's business interests.

The first official chamber of commerce was established in 1599 in France. In the United States, the first state chamber of commerce was established in New York in 1768. The Savannah Chamber, established in 1806, was the first in the state of Georgia and the seventh in the nation.

The progress of the Georgia Chamber was laid out regularly in *The Atlanta Constitution*. In November 1913, the Georgia Chamber planned a "Georgia Products Day" that included 100 separate banquets across the state, each featuring a speaker from the Georgia Chamber to inform the general public about the goals and programs of the newly created organization. Per the newspaper, approximately 18,000 Georgians were expected to attend these dinners, each one showcasing products grown or produced in Georgia.

These types of events promoted the positive things about Georgia to educate current citizens and attract new people and business to the state. In 1916, the Georgia Chamber commissioned and published *Facts About Georgia*, a book that included information about the climate, natural resources, and economic opportunities available throughout the state. The popular book became the first official economic development publication in the state. This was followed up the next year with a *See Georgia* exhibition and lecture series to promote products and tourism. Today the Georgia Chamber publishes the annual *Economic Competitiveness Redbook*.

# 100 "Georgia Products Day" Banquets to Mark Climax Of Whirlwind Campaign for State Chamber of Commerce

15,000 TO 25,000  
TO ATTEND FEASTS  
ON NEXT TUESDAY

glia peaches and other home-made food.  
5. During the day take a walk through the business streets of your city, stopping to look at the windows displaying Georgia products.

6. Dine at 6 p.  
Georgia Products d town.

7. Take your wife made candy or othe of the occasion.

8. Before retiring, kneel in prayer, thanking the Creator that He has blessed you by permitting you to live in Georgia.

can make life worth living for ml of Georgia people. Georgia will to the whole world that of h alone, without extraneous assist she can support her people in p and even in future she will

Article from *The Atlanta Constitution*, November 16, 1913.

equaled on the fact of the globe even the oldest citizens are amaz what has been promised for th casion.

The Whole State Has Been



After several years of building awareness across the state, the Georgia Chamber was officially incorporated in 1915 and was off and running into the new century!



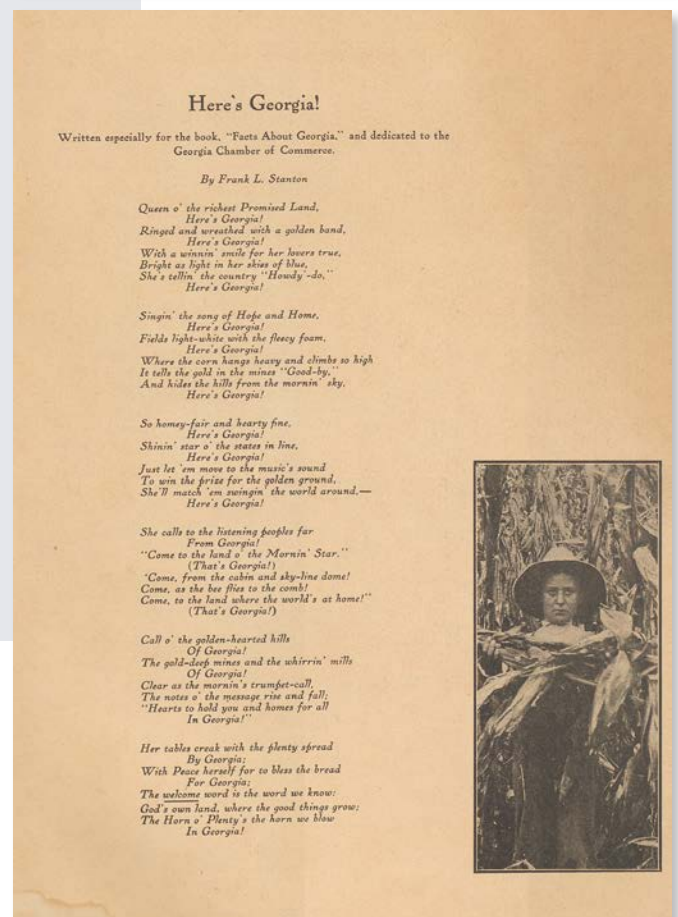
### PRIMARY SOURCE INVESTIGATION:

## "Facts About Georgia," published by the Georgia Chamber of Commerce, 1916

The first two pages of *Facts About Georgia* incorporate information about the state in a painting and in a poem. The poem highlights the prosperity and welcoming spirit of the state, while the painting includes images of the crops grown in Georgia.

Look at the painting. It is a map of the state, with the crops arrayed in the area in which they grow. Can you identify each item? Create a geographical map of Georgia and label it with the regions and place names in which the crops grow. For example, it shows watermelon in the southwestern part of the state. Which of the five regions is this? What counties are included in this region?

Create your own illustrated map of Georgia. What will you include as important about Georgia in each region today?



Pages from *Facts About Georgia* publication, 1916. For larger images, see the Appendix.

## The Work of the Georgia Chamber

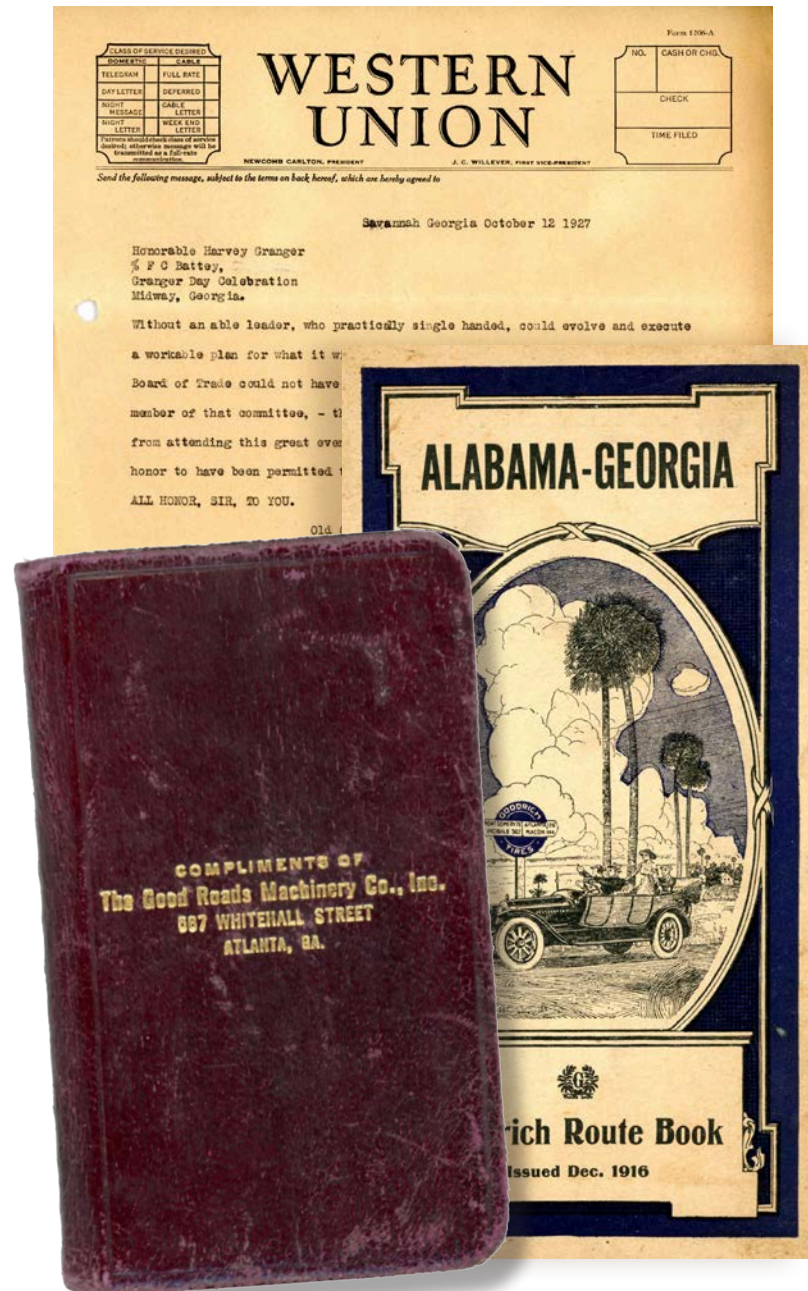
As the century unfolded, the Georgia Chamber of Commerce's work expanded to include not only topics directly related to business growth in the state, but also societal issues that had an economic impact. From supporting local businesses and communities, to hosting international business leaders, to sending chamber members abroad, the Georgia Chamber became involved in a variety of initiatives to support business growth and economic development in Georgia.

### Good Roads Movement

In 1911, there was an estimated 83,986 miles of public road in Georgia. Of that number, 4,077 miles had a sand-clay surface; 235 miles had a gravel and **chert** surface; and 35 miles were paved with **macadam**. That meant more than 79,000 miles of public road were still primarily dirt.

A major focus of the new chamber was making sure the “farmer, merchant, banker, and manufacturer” were able to move freely and easily about the state to further improve the agricultural, industrial, and financial **sectors** of the economy. This meant a stable and expansive system of roads, leading the Georgia Chamber to be a **proponent** of the “Good Roads Movement” in the early part of the 20th century.

The Good Roads Movement began in the **latter** part of the 19th century to create better roadways for bicycles, and as motor vehicles started to become more popular and affordable, the need for proper **infrastructure** increased. In 1914, the Georgia Chamber formed a “good roads committee” to represent its **constituents** to the Georgia Legislature to support passing a bill to allocate



Collection of items from the Georgia Historical Society related to the Good Roads Movement.



## What were the Good Roads Tours?

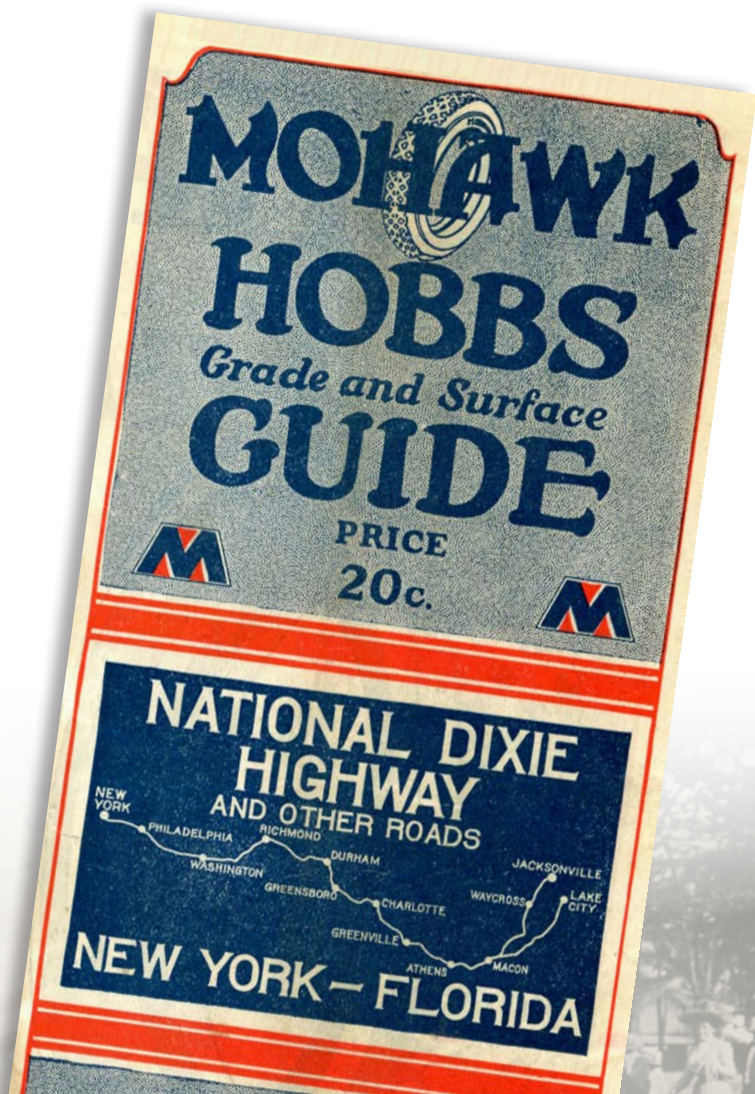
To show the need for improved roads and the durability of the automobile, several automobile companies, newspapers, and communities engaged in road races. Starting in 1902 with the American Automobile Association (AAA), followed by the Glidden Tours in 1905, the New York to Paris Race in 1908, and the New York to Atlanta Good Roads Tour in 1909, the races created excitement and awareness of the new age of the automobile.

During the 1909 race, baseball star Ty Cobb was the celebrity driver representing his home state of Georgia. The newspapers felt that having celebrity drivers would bring out the crowds and increase awareness of the need for road improvements.

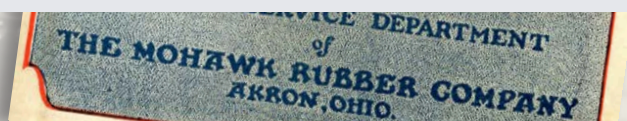


state funding for the roads in Georgia, but to also make sure Georgia could take advantage of the federal funding for good roads by advocating for the establishment of the Georgia Department of Transportation.

The good roads movement in Georgia led to the creation of the Dixie Highway. This was the first paved, interstate highway connecting Florida to Michigan.



Left and background: Views of crowds and Ty Cobb with passengers in car during the 1909 New York to Atlanta Good Roads Tour. Right: Mohawk Hobbs Grade and Surface Guide with illustration of the Dixie Highway.





## Motion Picture Industry

From the beginning, the Georgia Chamber supported the production of movies within the state, starting with its own film, *The Georgia Motion Picture*. As part of the publicity campaign that also included an exhibition and the book, *Facts About Georgia*, the film ran for two hours, highlighting all phases of life, activity, and industry within the state.

Since then, the Georgia Chamber has been instrumental in the support and development of more than 700 feature films (*Fried Green Tomatoes*, *The Hunger Games: Catching Fire*), TV movies, TV series (*Stranger Things*, *The Vampire Diaries*, *Ozark*), single episodes, and pilots produced in the state. Georgia was named the number one state in the country for film and television production.



## Georgia's Film Industry by the Numbers

### #1 Ranking

by *Business Facilities* magazine in motion picture and television production

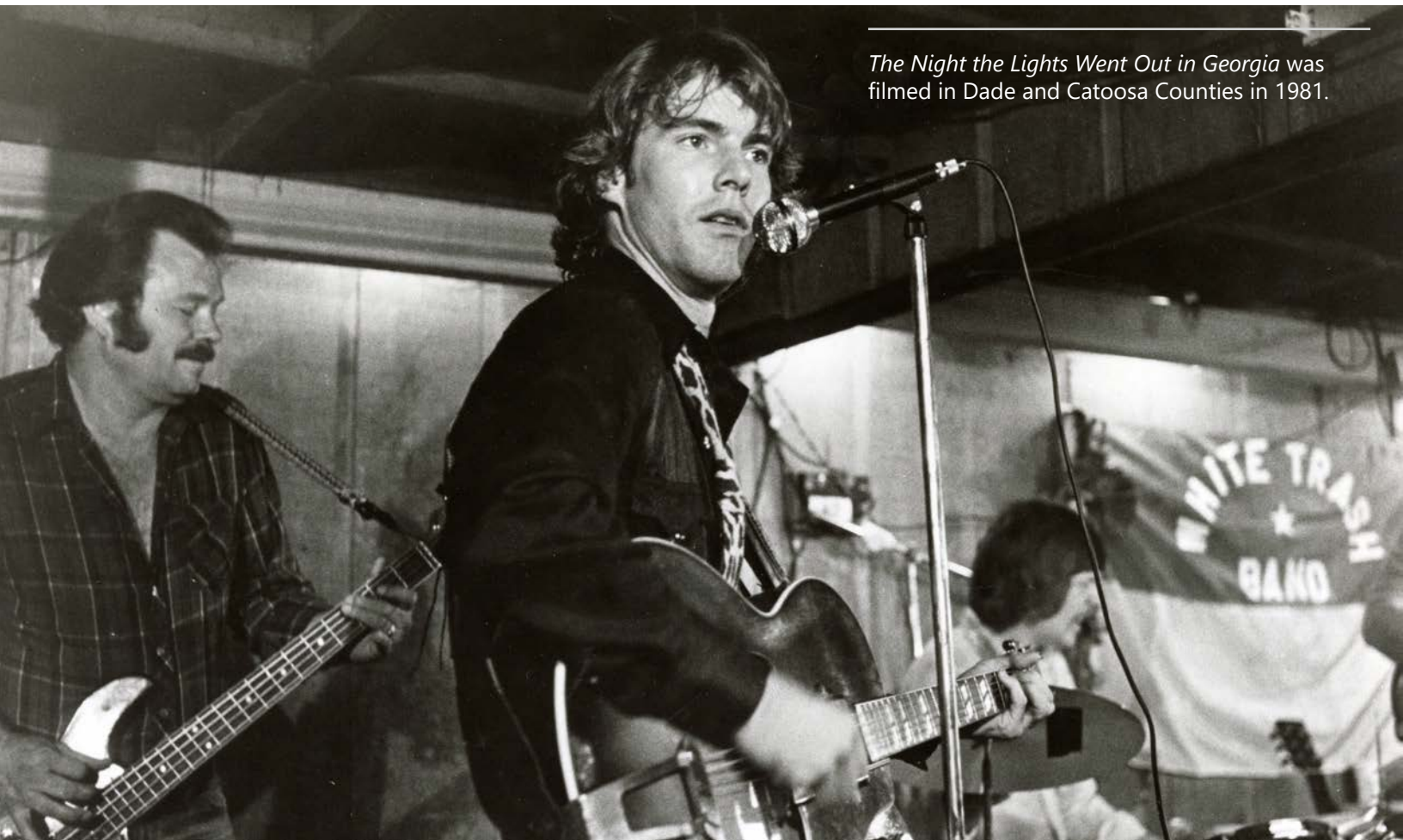
### \$4.4 billion

industry in FY2022

### 40+ studios

in the state

Visit [Georgia Film Stories](#) to learn about the far reaching economic and social impact of this industry in Georgia.



*The Night the Lights Went Out in Georgia* was filmed in Dade and Catoosa Counties in 1981.



## War Bonds

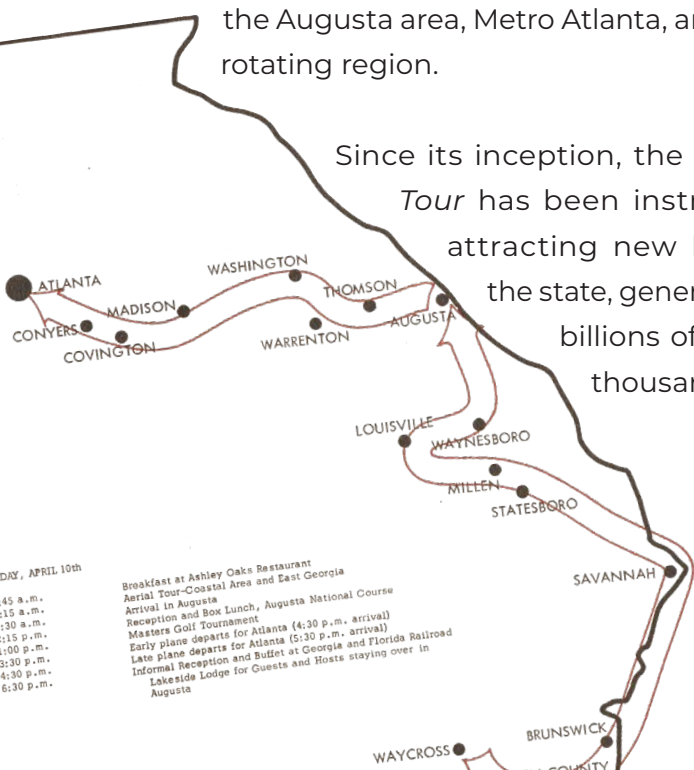
During the 1940s, the Georgia Chamber actively supported the war effort by promoting and selling War Bonds. Selling war bonds helped the U.S. Government raise the money needed for military operations during wartime. This was one way family members on the home front could support the war effort and their relatives who were stationed in the European or Pacific Theatre during World War II.

## Red Carpet Tour

Reminiscent of the original *See Georgia* tour, the *Red Carpet Tour* was initiated in 1959-1960 to highlight the “beauty, hospitality, and business friendly economic environment” of Georgia. Over the course of a week, Chamber guests and CEOs from around the world toured the state to learn about the economic climate and opportunities for their businesses.

In 1961, participants on the *Red Carpet Tour* were invited to attend The Masters® Tournament in Augusta. Since then, the Tournament has become a fixture of the Tour, which now is held the first week of April each year with participants visiting the Augusta area, Metro Atlanta, and one other rotating region.

Since its inception, the *Red Carpet Tour* has been instrumental in attracting new business to the state, generating tens of billions of dollars and thousands of jobs.



## What are war bonds?

The sale of war bonds is a way for the government to borrow money from its citizens without having to raise taxes. Citizens voluntarily purchase bonds at a low price and cash them in at **maturity** (usually about 10 years) for their full value. Countries have sold various types of war bonds throughout history to fund wars and military conflicts.

Learn more about [War Bonds at the National WWII Museum](#).



Top: Girls selling war bonds in front of J.C. Penney in Savannah, 1943. Bottom: Bond Promotion at the Lucas Theater in Savannah, 1942. Left: Map from the Georgia Chamber of Commerce's 1964 *Red Carpet Industry Tour* book.

## Local Chambers of Commerce

While local chambers helped found the state entity, they in turn have helped launch over 100 local business associations. At the state level, the Georgia Chamber focuses on statewide issues and opportunities that will benefit everyone, but the Georgia Chamber is made up of local chambers of commerce, each with their own focus and priorities. There are tens of thousands of local members of the state chamber. Local chambers of commerce are focused on their specific city or county, providing services that support local businesses and address issues specific to their community.

While chambers provide support to businesses and organizations, they also look to build the future of the community by providing services to students. Take some time to learn about your local chamber of commerce and what they have to offer.

## The Future of Georgia

The Georgia Chamber of Commerce builds networks and leads conversations around issues of concern across the state. In 2025, the Georgia Chamber implemented GEORGIA | 2050, a five-year strategic plan to ensure Georgia remains a beacon of economic opportunity.

GEORGIA | 2050 is built around five Prosperity Pillars: Talent and Workforce Preparedness, Infrastructure and Energy, Competitiveness and Economic Development, Innovation and Entrepreneurship, and Regional Prosperity and Healthy Communities. From 2025–2030, all of the Georgia Chamber's events, programs, policies, Foundation research, and advocacy will align with the Prosperity Pillars outlined in GEORGIA | 2050.

The Georgia Chamber of Commerce grew from a small group of like-minded individuals, intent on promoting Georgia as a wonderful place to live, work, and thrive, to a state-wide institution that knows the key to prosperity across the state is the success of each community, large and small.

### Youth Leadership Opportunities in Local Communities

- [Dawsonville Chamber of Commerce - Youth Leadership](#)
- [Augusta Metro Chamber of Commerce - Students2Work](#)
- [Greater Hall Chamber of Commerce - Youth Leadership Hall](#)





## CASE STUDY – LEADERSHIP GEORGIA

“The purpose of Leadership Georgia is to prepare strong and effective leaders for the future development of this state. Those who participate are young people coming from every nook and cranny of Georgia...the small town, the open country, the big city.”

~ J.W. Fanning,  
Leadership Georgia founding member

One of the greatest legacies of any organization is strong leadership. One of the ways the Georgia Chamber of Commerce ensures knowledgeable and solid leadership for the state is through Leadership Georgia. Born out of a conversation at a Georgia Chamber of Commerce meeting in 1971, Leadership Georgia is a statewide leadership development program that provides the opportunity for citizens to learn about the issues confronting the state and how to be part of the solution.

Focusing on young leaders, Leadership Georgia provides a framework for each year’s **cohort** to learn about the state’s governmental organizations, education, private enterprise, natural resources, finance, and rural/urban development. Through formal presentations and informal conversations and activities, participants are exposed to all aspects of Georgia’s sectors, providing opportunities to learn about important issues at the local, county, and state levels, as well as contribute to the state’s future success.

### Who can participate in Leadership Georgia?

The target demographic for the program is young professionals, ages 25-45, from all sectors, including business, industrial, religious, educational, social services, and government. A cohort consists of 63 individuals, plus a spouse or guest, totaling approximately 126 participants each year. Through a highly competitive selection process, a new leadership class is announced each year. Potential participants are nominated by a Leadership Georgia alumni or someone connected to the local or state chamber of commerce. Participants are then asked to complete a comprehensive application. Selections for each leadership class are based on leadership potential and the purposeful reflection of the state’s demographics, ensuring a good representation of the state’s population in each class.

## What does a year look like?

Participants travel around the state, focusing on a specific theme in five different locations, spending two days at each throughout the year. In 2024, the theme was *Georgia: A State of Progress*. The specific locations and sub-themes were:

- Pine Mountain, Harris County - *Know Yourself, Know Your State*
- Thomasville, Thomas County - *Preservation & Progress*
- Jekyll Island, Glynn County - *Freedom & Fun + Fun & Freedom*
- Clayton County - *Power to Explore*
- Atlanta, Fulton County - *Continuing the Legacy*

While at each location, participants learn about the history, challenges, and opportunities facing the state. For example, at Thomasville, participants focused on “Preservation & Progress,” learning about the community’s cultural and agricultural sectors. The chart below outlines the topics addressed over three days in Thomasville.

At the conclusion of each of the five programs, Leadership Georgia participants are asked, “What will you do with what you’ve learned?” This question puts each person in the driver’s seat of progress and change. It makes each person a doer, rather than an observer, for improvement in their local community and across the state.

Day 1	Day 2	Day 3
<ul style="list-style-type: none"> <li>• Honoring the past</li> <li>• The value of public-private partnerships</li> <li>• Cultivating a notable arts program</li> <li>• Developing a thriving downtown to drive progress</li> </ul>	<ul style="list-style-type: none"> <li>• Observed an agricultural equipment demonstration</li> <li>• Heard a presentation about the <a href="#">citrus industry</a></li> <li>• Went to the shooting range to learn about various firearms, safety, and hunting</li> <li>• Learned the history of <a href="#">Sweetgrass Dairy</a></li> <li>• Observed a <a href="#">retriever demonstration</a></li> <li>• Learned about the importance of forestry management, <a href="#">prescribed burning</a>, and witnessed a controlled burn demonstration</li> </ul>	<ul style="list-style-type: none"> <li>• Visited the <a href="#">St. Thomas Episcopal Church</a> and learned about its history</li> <li>• Learned about Flowers Foods</li> <li>• Listened to a panel discussion about the agricultural industry’s impact on the Georgia economy</li> <li>• Listened to a panel on the success and challenges of small agricultural businesses</li> </ul>





## PRIMARY SOURCE INVESTIGATION

### (1) Mapping it Out

Find each of the five mentioned locations on a Georgia map. Select a starting location and create the most efficient travel schedule. Create an illustrated map that highlights what the Leadership Georgia cohort learned about at each location.

### (2) Compare and Contrast

Read [the modern description of Thomasville](#) on the Thomasville Chamber of Commerce website and visit some of the locations and programs highlighted in the previous chart. Compare it to the description in the [Facts About Georgia book, pp. 256-257](#). Create a one-page flyer that highlights the advantages of living in, doing business in, or visiting Thomasville today.

### What is the outcome?

"At the conclusion of a LEADERSHIP GEORGIA year, the young leaders will have developed a network of in-depth relationships with other leaders of various backgrounds from throughout the state and will have gained better insights and broader knowledge of issues facing the state. The individual participants and those whom they touch will profit from the fresh insight, broadened perspective, and motivation gained by the participants through the LEADERSHIP GEORGIA experience."

- Leadership Georgia Purpose Statement

### What's in Your Community?

- Why is it important to learn about the state in which you live?
- Why does Leadership Georgia bring together groups made up of people with different jobs and from different places who are trying to solve similar problems?
- How are the concerns about living in rural areas different than living in urban areas?
- What are the major concerns of your community (environmental, economic, educational)? What is something you could do to learn about issues and be part of solutions?

## Vocabulary

**Chert** - A rock resembling flint.

**Cohort** - A group of individuals having a statistical factor (such as age or class membership) in common.

**Constituents** - A member of an essential part.

**Economic mobility** - The ability of an individual, family, or some other group to improve (or lower) their economic status. (Wikipedia)

**Fruition** - The state of being.

**Infrastructure** - The system of public works of a county, state, or region.

**Latter** - Belonging to a subsequent time or period; more recent.

**Macadam** - Roadway or pavement especially with a bituminous (coal) binder.

**Maturity** - Termination of the period that an obligation has to run.

**Proponent** - One who argues in favor of something.

**Robust** - Having or exhibiting strength or vigorous health.

**Sectors** - A sociological, economic, or political subdivision of society.

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All definitions are from the Merriam-Webster Online Dictionary unless otherwise specified.

## References & Citations

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*Summer 2024 Summer Leadership Ledger*, Leadership Georgia

Thomasville Chamber of Commerce website: <https://imaginethomasville.com/visit-live-relocate>



## Georgia Standards of Excellence addressed throughout this document:

- Map and Globe Skills K-12: SSMGS4-7; 10-11
- Information Processing Skills K-12: SSIPS1, 6, 10, 11
- Social Studies: SS8E2, SS8G1

## Images

Inside cover: Governor Brian Kemp addresses attendees at a Georgia Chamber of Commerce Event. Courtesy of the Georgia Chamber of Commerce.

Page 2: Peachtree Street looking north. Undated. GHS 1361-PC Georgia Historical Society postcards collection. GHS 1361-PC-02-0361.

Page 3: *The Atlanta Constitution*, April 23, 1911. Courtesy of the Georgia Chamber of Commerce.

Page 4: Collecting Snapon: For Collectors and History Buffs webpage. <https://collectingsnapon.com/1923-what-car-do-you-drive/>

Page 5: *The Atlanta Constitution*, June 27, 1911. Courtesy of the Georgia Chamber of Commerce.

Page 6: *The Atlanta Constitution*, November 16, 1913. Courtesy of the Georgia Chamber of Commerce.

Page 7 (Also included in the Appendix): "Facts About Georgia." Georgia Chamber of Commerce records 1969-2020, Undated. Bound Volumes 1916. GHS 2779.

Page 8: Collection of items related to the Good Roads Movement. Courtesy of the Georgia Historical Society.

Page 9: Background image: View of crowd standing under "Home of Ty Cobb, welcome" banner at Royston, Georgia during the 1909 New York to Atlanta Good Roads Tour. Stamped on back: "Photo by Spooner & Wells, Inc. 1931 Broadway, N.Y." Handwritten on back: "Ty Cobb (left). Tours--New York-Atlanta Good Roads Tour, 1909." Mohawk Hobbs Grade and Surface Guide. Edwin L. Jackson collection 1675-2020/Travel, tourism, and Dixie Highway material circa 1870s-2018, undated. GHS 2746.

Page 10: Unknown. Actor Dennis Quaid in "The Night the Lights Went Out in Georgia". Undated. GHS 1361 Georgia Historical Society Photograph collection. GHS 1361-PH-42-72-03.

Page 11: Top: "Girls selling war bonds in front of J.C. Penney." Photograph. Savannah: 1943. From Georgia Historical Society: GHS 1360-PH-22-29-11, Cordray-Foltz Photography Studio photographs. Bottom: "Bond Promotion at the Lucas Theater." Photograph. Savannah: 1942. From Georgia Historical Society: GHS 1360-PH-22-27-03, Cordray-Foltz Photography Studio photographs. Page inset: Map from the 1964 Red Carpet Industry Tour book. Georgia Chamber of Commerce. GHS 2477. (Also included in the Appendix)

Page 13: Participants in the Leadership Georgia Program. From <https://leadershipgeorgia.com>.

Back cover: Peachtree Street looking north. Undated. GHS 1361-PC Georgia Historical Society postcards collection. GHS 1361-PC-02-0358.

## Appendix

### Here's Georgia!

Written especially for the book, "Facts About Georgia," and dedicated to the  
Georgia Chamber of Commerce.

By Frank L. Stanton

Queen o' the richest Promised Land,  
Here's Georgia!  
Ringed and wreathed with a golden band,  
Here's Georgia!  
With a winnin' smile for her lovers true,  
Bright as light in her skies of blue,  
She's tellin' the country "Howdy'-do,"  
Here's Georgia!

Singin' the song of Hope and Home,  
Here's Georgia!  
Fields light-white with the fleecy foam,  
Here's Georgia!  
Where the corn hangs heavy and climbs so high  
It tells the gold in the mines "Good-by,"  
And hides the hills from the mornin' sky,  
Here's Georgia!

So homey-fair and hearty fine,  
Here's Georgia!  
Shinin' star o' the states in line,  
Here's Georgia!  
Just let 'em move to the music's sound  
To win the prize for the golden ground,  
She'll match 'em swingin' the world around,—  
Here's Georgia!

She calls to the listening peoples far  
From Georgia!  
"Come to the land o' the Mornin' Star."  
(That's Georgia!)  
'Come, from the cabin and sky-line dome!  
Come, as the bee flies to the comb!  
Come, to the land where the world's at home!"  
(That's Georgia!)

Call o' the golden-hearted hills  
Of Georgia!  
The gold-deep mines and the whirrin' mills  
Of Georgia!  
Clear as the mornin's trumpet-call,  
The notes o' the message rise and fall;  
"Hearts to hold you and homes for all  
In Georgia!"

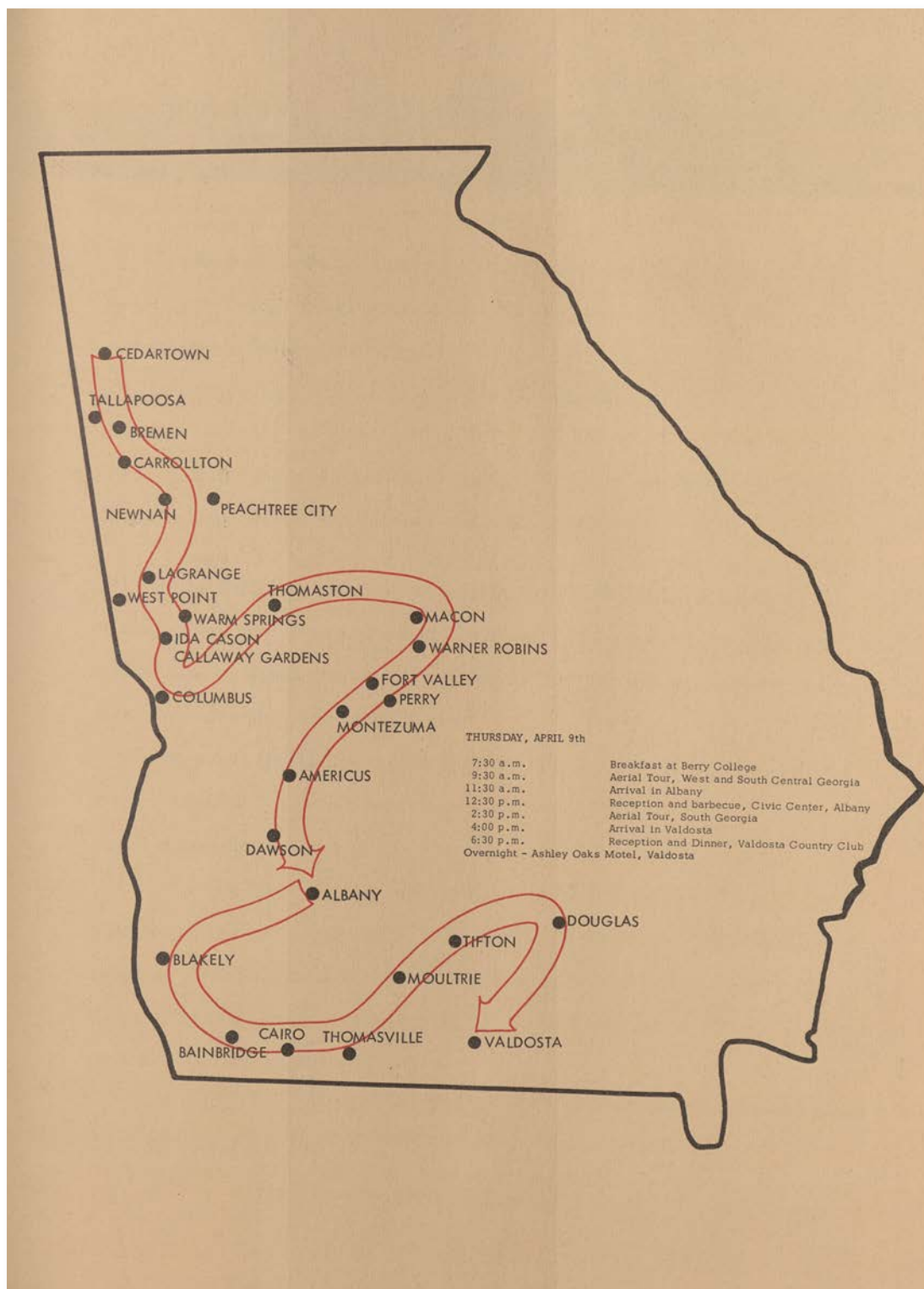
Her tables creak with the plenty spread  
By Georgia;  
With Peace herself for to bless the bread  
For Georgia;  
The welcome word is the word we know:  
God's own land, where the good things grow;  
The Horn o' Plenty's the horn we blow  
In Georgia!







"Smiling Georgia" from *Facts About Georgia* publication, 1916.



Map from the Georgia Chamber of Commerce's 1964 *Red Carpet Industry Tour* book.





Founded in 1839, the Georgia Historical Society is the premier independent statewide educational and research institution responsible for collecting, examining, and teaching Georgia and American history. Founded in 1839, the Georgia Historical Society is the oldest continuously operating historical society in the South and one of most prestigious in the nation.

Making the past relevant to the present is at the core of our mission. Through our award-winning public programs, publications, teacher training, and research services, we aim to use the power of our shared history to offer all Americans new and deeper perspectives on the past and present.

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### **What We Believe**

We believe in the value of history.

We believe that public knowledge of our past is fundamental to our future.

We believe our shared history is what binds us together as Americans.



Each year the Georgia Historical Society selects iconic companies in our state to be honored through the Georgia Business History Initiative.

By showcasing these companies, GHS seeks to teach Georgia students, citizens, and tourists alike about the pivotal role of Georgia's leading businesses in the economic, cultural and social development of Georgia and the United States.

