

VISUAL MATERIALS USE FEES FOR
COMMERCIAL OR NON-PROFIT USE

Use in any public medium of Georgia Historical Society (GHS) visual materials requires written permission from GHS. A fee will be charged for each image used. These fees are separate from, and in addition to, image reproduction charges. Fees for orders using multiple images *may* be negotiable. Prior to the use of our materials, a completed *Permission Application* must be received by the Director of the Library and Archives. Upon review, a signed *Permission Application* will be issued by GHS, granting specific rights. All responsibility for questions of copyright is assumed by the user. A copy of any publication, video, or computer software using images from the GHS collections must be donated to GHS. *All fees are subject to change.* The credit line with each image should read: *Courtesy of the Georgia Historical Society, [collection number]*.

Out of State status is determined by the location of the transacting person/organization. The location of third parties in Georgia does not validate the usage of in state prices.

Non-profit organizations receive a 15% discount on rates (copy of exempt certificate required).
Government entities receive a 5% discount on rates.

Print Media/Editorial (includes textbooks)	In Georgia	Out-of-state
Black & white - Circulation: 2,999 or less	\$40	\$50
3,000 to 7,499	\$50	\$75
7,500 to 29,999	\$150	\$300
30,000 to 99,999	\$300	\$600
100,000 or more		requires negotiation
Cover jacket surcharge	\$100	\$200
Color surcharge	\$25	\$50
 Other Commercial/Non-profit Use (requires written request)		
Commercial Advertising/Merchandising		requires negotiation
Commercial Business display or exhibit		requires negotiation
Non-profit Advertising/Merchandising		requires negotiation
Non-profit Business display or exhibit		requires negotiation
 Television		
Local markets, one-time use	\$50	\$75
Local markets, with repeats	\$100	\$150
Network/syndication/pay/cable, one time use	\$200	\$300
Network/syndication/pay/cable, with repeats	\$400	\$600
 Video		
Sales/rentals (regardless of format)	\$100	\$200
 Computer Software/CD-ROM		
CD-ROM only	Same fees as print media (see above)	
CD-ROM with multiple formats	Add 50% to print media fees above	
 World Wide Web		
Commercial	\$400	\$600
Non-profit	\$150	\$300
 Other uses		
Student (student ID required)	see staff	see staff
Print news media	no fee	\$50

Fees are per image, one time use only, and permissions are issued for the life of the project unless otherwise noted. Worldwide Rights.

Failure to comply with these conditions, copyright restrictions, and proper image credit will result in legal penalties, including fines starting at \$1,000.