



## Mary Matalin

*Exclusively Represented by The Washington Speakers Bureau*

Mary Matalin formerly served as assistant to President George W. Bush and counselor to Vice President Dick Cheney, and was the first White House official to hold that double title.

Before joining the Bush/Cheney White House, Matalin hosted CNN's critically acclaimed debate show, *Crossfire*. Mary Matalin is the former founding co-host of the Washington-based political weeknight talk show, *Equal Time*, which premiered in May 1993 on CNBC. She served as co-host until shortly after the 1996 national political conventions. Her political astuteness and antics contributed to the show's being called "the best talk show on television" by Knight Ridder News Service. Matalin's humor, straightforward discussion, and ability to discuss the hottest political issues in Washington helped to make the show one of the most talked about programs in the network's history.

Mary has made frequent television appearances as a political commentator, and has written for various periodicals including *Newsweek* and *The Los Angeles Times*. Matalin also co-authored the best-selling political campaign book *All's Fair: Love, War and Running for President* with her husband, James Carville, who was the chief campaign strategist for Clinton/Gore in 1992. The book was named one of the top 5 best books on Public Relations by the *Wall Street Journal*. Her most recent book, *Letters to My Daughters* (April 2004), was named a Book of the Month Club selection as well as made *The New York Times* and *The Washington Post* best-seller lists. *Letters to my Daughters* was also selected for a condensed version by *Reader's Digest*.

Matalin took her sharp wit and free-spirited political repartee to the airwaves during her own three-hour afternoon radio program on the CBS Talk Radio Network. *The Mary Matalin Show* highlighted current events, featured distinguished guests and listener calls. *Talkers Magazine* listed Matalin as one of The 100 Most Important Talk Show Hosts in America in 1996, 1997, and 1998. In addition, *Talk Daily* recognized *The Mary Matalin Show* with its Great Web Site Award. Matalin recently appeared, with Carville, on HBO's critically acclaimed series *K-Street*, about the world of powerful political consultants.

Matalin has been active in politics since college, starting at the grassroots level in local and statewide campaigns in her native Illinois. The Reagan Revolution brought her to Washington, DC where she served on the Republican National Committee.

After a hiatus from Washington to attend Hofstra Law School, Mary returned to the RNC in 1984, to serve as national voter contact director for the Reagan-Bush Campaign. She held senior positions in the George H. W. Bush 1988 campaign and, upon President Bush's election, was appointed chief of staff for the RNC.

In 1992, President Bush named her the deputy campaign manager for political operations. As deputy campaign manager, she was responsible for the overview and organization of all 50 state operations. As the on-board planner who traveled with President Bush throughout the 1992 campaign, she emerged as the vocal, and occasionally controversial, defender of the president and his policies.

Mary Matalin now runs Threshold, a new conservative publishing imprint at Simon & Schuster. She also serves as Vice President of the Washington Humane Society and is a board member of the Cheney Cardiovascular Institute. In addition she sits on the Editorial Board of Campaigns and Elections Magazine, which features up to date campaign information, the latest news about political consultants and the business and trends in the industry.

Mary and her husband, James Carville, reside in New Orleans with their daughters, Matalin “Matty” Carville and Emerson “Emma” Carville.

7/08